

# HOW TO RESEARCH US UNIVERSITIES

## Goal

Find a mix of safety, target, and reach schools that fit your personality, academic, and other goals.

## What to Look For

When researching US colleges and universities, you are not only looking for the application statistics, you're looking for the PERSONALITY of the school.

- **Example: Pennsylvania State University** highlights students who are **very involved on campus, want to contribute to the Penn State community, and then want to give back to the community in the future.** Consider: Does the idea of going to Penn State make you excited to get involved?
- **Example: Rice University** describes its community: Our students **dream bigger and reach higher** to find academic, and ultimately professional success **by pulling together and lifting up those around them.** Consider: Are you an ambitious student who also cares about helping others succeed?

## Where to Look

### University Materials

- University Website
  - Fast Facts
  - Student Blog
  - Free lectures
- University Admissions Website
  - Prospective Students section
  - Admissions Blog
  - Information sessions
  - Virtual tours
- Social Media
  - Facebook
  - Instagram
  - TikTok
  - Admissions Instagram
  - University YouTube Page

### Student Views

- Niche
- Unigo
- Current or past Czech or international students
- Current student YouTube videos
- Current student blogs

### General Resources

- CollegeBoard BigFuture
- Peterson's
- US News and World Report